

Kellogg North America – Brands

All-Bran® cereal, bars and snacks, All-Bran™ crackers

Austin® and Murray® cookies and crackers

Cheez-It® crackers, snacks and snack spread

Club®, Krispy®, Sunshine®, Toasteds®, Town House®, Wheatables®, Zesta® crackers

Crunchmania® grain-based snacks

Eggo® waffles, pancakes, French toast, syrup and cereal

Chips Deluxe®, E.L. Fudge®, Famous Amos®, Fudge Shoppe®, Sandies®, Soft Batch® cookies

Stretch Island®, FruitaBü® fruit snacks

Kashi® cereals, nutrition bars, and frozen entrees; Kashi™ crackers, cookies

Keebler® cookies, crackers, pie crusts, ice cream cones

Kellogg's® cereals, croutons, breading, stuffing products

Apple Jacks®, Bran Buds®, Cinnamon Crunch Crispix®, Cocoa Krispies®, Complete®, Corn Pops®, Cracklin' Oat Bran®, Crispix®, Frosted Mini-Wheats®, Honey Smacks™, Just Right®, Kellogg's Corn Flakes®, Kellogg's Crunch®, Kellogg's Frosted Flakes®, Kellogg's Raisin Bran®, Kellogg's Smorz®, Kellogg's® Low Fat Granola, Mini-Swirlz®, Mueslix®, Pops®, Product 19® cereals

Morningstar Farms®, Natural Touch®, Loma Linda®, Worthington® veggie foods and dairy alternatives

Nutri-Grain® bars and waffles

Pop-Tarts® toaster pastries and snacks; Go-Tarts® snacks

Rice Krispies® and Rice Krispies Treats® cereals; Rice Krispies Treats® and Treats Sheet® snack squares

Right Bites® cookies and snacks

Smart Start®, Froot Loops®, Kellogg's Crunchy Nut™ cereals and bars

Special K® cereals, bars, snacks, protein beverages and protein meal bars

Special K₂O® protein beverages and protein meal bars

Yogos®, Fruit Streamers® fruit-based snacks

Kellogg International – Brands

Kellogg's® cereals, breading products and cereal bars

All-Bran® cereals, bars, snacks and beverage

Coco Pops®, Coco Rocks®, Crunchy Nut®, Day Dawn®, DayVita®, Kellogg's Fruit'n Fibre®, Just Right®, Kellogg's Extra®, Nutri-Grain®, Optivita® cereals and bars

Be Natural®, Crusli®, Elevenses®, Kuadri Krispis®, LCMs®, Nutri-Grain Twists®, NutriDia®, Rice Krispies Squares®, Special K Bliss™ and Sunibrite® bars

Chex®, Choco Big®, Choco Krispis®, Choco Trésor®, Chocos®, Choco Pops®, Chocolate Wheats™, Corn Frosties®, Corn Pops®, Country Store®, Crispix®, Kellogg's Crunchy Nut Corn Flakes®, Crusli®, Froot Loops®, Frosties®, Guardian®, Honey Loops®, Kellness®, Miel Pops®, Muslix®, Rice Bubbles®, Ricicles®, Smacks®, Speedy Loops®, Sucrilhos®, Sultana Bran®, Tiger Power®, Toppas®, Tony's Turboz®, Vive® and Zucaritas® cereals

Choco Melvin™ milk supplement

Eggo® waffles

Coco Krispies® straws

All-Bran® crisp snacks

Kashi® cereals and nutrition bars

K-Time® bars and muffins

Komplete® cereal and biscuits

Pop-Tarts® toaster pastries

Special K® cereals, bars and snacks

Winders® fruit-based snacks

Vector® cereal meal replacement products and energy bars

Munch'ems® granola snacks

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Manufacturing Locations

North America

San Jose, California

Atlanta, Georgia

Augusta, Georgia

Columbus, Georgia

Rome, Georgia

Chicago, Illinois

Kansas City, Kansas

Florence, Kentucky

Louisville, Kentucky

Pikeville, Kentucky

Baltimore, Maryland

Battle Creek, Michigan

Grand Rapids, Michigan

Wyoming, Michigan

Omaha, Nebraska

Blue Anchor, New Jersey

Cary, North Carolina

Charlotte, North Carolina

Cincinnati, Ohio

Fremont, Ohio

Zanesville, Ohio

Lancaster, Pennsylvania

Muncy, Pennsylvania

Memphis, Tennessee

Rossville, Tennessee

Clearfield, Utah

Allyn, Washington

London, Ontario, Canada

Belleville, Ontario, Canada

International

Botany, Australia

Charmhaven, Australia

Sao Paulo, Brazil

Bogota, Colombia

Guayaquil, Ecuador

Bremen, Germany

Manchester, Great Britain

Wrexham, Great Britain

Guatemala City, Guatemala

Taloja, India

Takasaki, Japan

Linares, Mexico

Queretaro, Mexico

Toluca, Mexico

Gorokhorets, Russia

Pskov, Russia

Severskaya, Krasnodar, Russia

Tyumen, Russia

Voronezh, Russia

Vyazma, Russia

Springs, South Africa

Anseong, South Korea

Valls, Spain

Rayong, Thailand

Maracay, Venezuela



Our commitment to sustainability and social responsibility led to the adoption of the *K Values* guidelines a number of years ago. These values formalize the culture instilled in the organization by Mr. Kellogg and encompass the way we run our business and build relationships with our customers, our consumers, and our employees.

We Act With Integrity And Show Respect

- Demonstrate a commitment to integrity and ethics
- Show respect for and value all individuals for their diverse backgrounds, experience, styles, approaches and ideas
- Speak positively and supportively about team members when apart
- Listen to others for understanding
- Assume positive intent

We Are All Accountable

- Accept personal accountability for our own actions and results
- Focus on finding solutions and achieving results, rather than making excuses or placing blame
- Actively engage in discussions and support decisions once they are made
- Involve others in decisions and plans that affect them
- Keep promises and commitments made to others
- Personally commit to the success and well-being of teammates
- Improve safety and health for employees, and embrace the belief that all injuries are preventable

We Are Passionate About Our Business, Our Brands, And Our Food

- Show pride in our brands and heritage
- Promote a positive, energizing, optimistic and fun environment
- Serve our customers and delight our consumers through the quality of our products and services
- Promote and implement creative and innovative ideas and solutions
- Aggressively promote and protect our reputation

We Have The Humility And Hunger To Learn

- Display openness and curiosity to learn from anyone, anywhere
- Solicit and provide honest feedback without regard to position
- Personally commit to continuous improvement and be willing to change
- Admit our mistakes and learn from them
- Never underestimate our competition

We Strive For Simplicity

- Stop processes, procedures and activities that slow us down or do not add value
- Work across organizational boundaries/levels and break down internal barriers
- Deal with people and issues directly and avoid hidden agendas
- Prize results over form

We Love Success

- Achieve results and celebrate when we do
- Help people to be their best by providing coaching and feedback
- Work with others as a team to accomplish results and win
- Have a "can-do" attitude and drive to get the job done
- Make people feel valued and appreciated
- Make the tough calls

